



Trade Promotion Coordinating Committee (TPCC) Interagency Trade Officer Training Program

Register for the May 17-19, 2016 session!

The Trade Promotion Coordinating Committee (TPCC) is again offering the Interagency Trade Officer Training Program to address exporters' need for federal and other public representatives to have a firm grasp of trade programs across the board. The TPCC has updated the Program based on previous participant feedback, new Administration priorities, and agencies' own priorities and initiatives -- making it one of the most highly-regarded and positively-rated export training programs available. The program continues to be a centerpiece of the National Export Initiative (NEI) and its successor, NEI/NEXT – which includes the mandate to fully engage the economic and business development offices of federal, state and local governments and execute a nationwide training program.

Program Overview: The program imparts broad knowledge of trade programs and how they can align strategically with your agency and in better serving your clients or stakeholders. During the three-day session, you will participate in a variety of trade promotion and policy case studies alongside U.S. company representatives. You will gain a better grasp of fast-changing customer needs, customized solutions, and the power of leveraging other agencies. And you will network with participants from across Government, including Commerce (ITA, MBDP, MEP, Census, etc.), the State and Agriculture Departments, Ex-Im Bank, SBA, USTDA, and state and local governments.

The program is funded by the joint resources of sponsoring TPCC agencies. However, space is limited. Participants are responsible for their own lodging and meals.

When: May 17-19, 2016

**Where: U.S. Trade and Development Agency (USTDA)
1000 Wilson Boulevard, Arlington (Rosslyn Metro), VA**

Please indicate your interest in and/or ability to attend by: May 3, 2016

The TPCC will host two additional sessions in July 19-21 and Sept. 13-15. These later sessions are typically crowded and so space is much more limited. Those who are interested in participating in this unique opportunity are strongly encouraged to consider and let us know of your interest in the dates of this first session in May.

Please contact: Ashley Zuelke at ashley.zuelke@trade.gov or 202-482-2398 with questions or to sign up.